

KATIE CHEN

MULTIMEDIA DESIGNER

PORTFOLIO: www.katiechen.ca - **LINKEDIN:** www.linkedin.com/in/katie-chen/

Please contact me using the portfolio website contact form or through LinkedIn.

Creative multimedia designer with 3+ years of experience creating compelling designs for print, digital, and social media using Adobe Photoshop, Illustrator, and InDesign and more.

EXPERIENCE

Marketing Design Officer - United Way East Ontario

June 2024 - Present

- Designed sets of social media graphics on a weekly basis for Instagram, Twitter/X, Facebook and LinkedIn with attention to detail while following brand guidelines using Adobe Illustrator
- Designed compelling marketing graphics including 5 web graphics and 4 marketing email graphics to advertise upcoming events using Adobe Illustrator
- Conceptualized design proposals for 5 branded stickers using Adobe Illustrator

Multimedia Designer - Transport Canada

May 2022 - June 2024

Graphic Design - Layout Design & Print Media

- Designed 3 manuals using Adobe InDesign totalling ~750 digital pages resulting in improved clarity and legibility of training content while upholding organization visual identity style
- Designed 60+ paged manual for physical print with attention to detail to binding and reader comfort using Adobe InDesign

Graphic Design - Illustrations

- Redrew scanned technical diagrams using Adobe Illustrator to create detailed editable digital versions, improving the clarity of 20+ diagrams
- Illustrated detailed vector graphics of 2 aircraft using Adobe Illustrator resulting in an improvement of visuals to training manuals

Videos - Animations

- Animated motion graphics of technical artwork to create 4 educational videos and GIFs that successfully supported live classes using Adobe After Effects

Research

- Innovated in manual reformatting workflow by making use of lesser known features of Adobe Acrobat, Microsoft Word and Adobe InDesign to automate parts of reformatting, resulting in significant increase in productivity speed

UI Designer - Canada Revenue Agency

Jan 2022 - April 2022

- Designed UI proposal for data visualization tool

Graphic Designer & Web Designer - Canada Revenue Agency

May 2021 - Jan 2022

- Designed a detailed demographic infographic using Adobe Illustrator which presented 11 topics legibly on a single sheet to support decision making
- Designed web graphics in appropriate organization colors using Adobe Photoshop & Illustrator to improve site visuals
- Created stylized PowerPoint presentation to create engaging content to present at digital event

VOLUNTEERING PROJECTS

Graphic and Web Designer - Mental Health Community of Interest

- Created web pages and selected appropriate web graphics for SharePoint site

Video Editor - Rocks Advertising Video

- Video edited, shot, acted and wrote script for 3 minute long advertising video

SOFTWARE & SKILLS

Skills

Graphic Design | Illustration | Photo Editing | Video Editing | Web Design | Layout Design | Animation | Web Development | Motion Graphics | Game Dev | 3D Modeling

Adobe Creative Suite

Adobe Photoshop | Adobe Illustrator | Adobe InDesign | Adobe Premiere Pro | Adobe After Effects | Adobe Acrobat

Web & Other

HTML | CSS | Wix | Github | SharePoint | Blender | Maya | Canva | Microsoft Office

EDUCATION

Bachelor of Information Technology - Interactive Multimedia and Design

Carleton University & Algonquin College (Joint program)